

SPONSORSHIP LEVELS



GOLD-\$995.

At the Laconia Ice Arena:

-Your business name on a banner inside the rink

-Your business located on our display map with adjoining 8 1/2" x11" ad display in the rink lobby

-Your business name on our sponsor board in the function/warm room upstairs at the rink

-Your business name on the back of t-shirts given to each player

Other exposure:

-Your business logo on our web site

-Your business name as sponsor in weekly team write-ups for the Laconia Citizen

-Framed photo of your sponsored team to display at your business

-Pay 1/2 price to sponsor a hole at our annual golf tournament

SILVER-\$750.

At the Laconia Ice Arena:

-Your business name on a banner inside the rink

-Your business located on our display map with adjoining business card size ad display in the rink lobby

-Your business name on our sponsor board in the function/warm room upstairs at the rink

-Your business name on the back of t-shirts given to each player

Other exposure:

-Your business logo on our web site

-Your business name as sponsor in weekly team write-ups for the Laconia Citizen

-Photo of your sponsored team to display at your business

BRONZE-\$500.

At the Laconia Ice Arena:

-Your business name on a banner inside the rink

-Your business name on our sponsor board in the function/warm room upstairs at the rink

-Your business name on the back of t-shirts given to each player

Other exposure:

-Your business logo on our web site

-Your business name as sponsor in weekly team write-ups for the Laconia Citizen

-Thank-you letter to display at your business

LRHYA FRIEND-\$250.

At the Laconia Ice Arena:

- Your business located on our display map with adjoining 2 line ad display in the rink lobby
- Your business name on our sponsor board in the function/warm room upstairs at the rink
- Your business name on the back of t-shirts given to each player

Other exposure:

- Your business logo on our web site
- Your business name as sponsor in weekly team write-ups for the Laconia Citizen

OTHER SPONSORSHIPS:

- \$135. Your business located on our display map with adjoining business card size ad display in the rink lobby
- \$85. Your business located on our display map with adjoining 2 line ad in the rink lobby
- \$35. Your business located on our display map with adjoining 1 line ad in the rink lobby

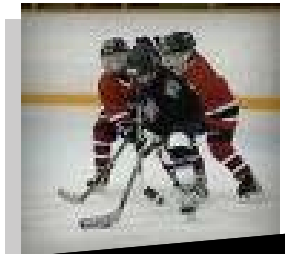
BE A SPONSOR

There is no better place to give your business exposure during the long winter months than at the Laconia Ice Arena. When all of the summer hot spots see no activity the ice rink is hopping. Not only is it filled with local people, but kids and parents from all over the state come to watch hockey and other activities. Your business can advertise to people that may not have seen it any other way. Do not miss the opportunity to promote your business in the most active places all year round!

Inside you can see our different levels of sponsorship, or for more information e-mail us at:

vicepresident@lryha.org

Also...inquire about sponsoring a hole at our annual golf tournament.



SPONSOR

A GREAT ORGANIZATION

AND
GET GREAT EXPOSURE FOR YOUR BUSINESS!

**LAKES REGION
YOUTH HOCKEY
ASSOCIATION
SPONSORSHIP
PROGRAM**

